Education and partnership opportunities for industry
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Education and partnership opportunities for industry
Welcome address

Dear Colleagues,

It is our pleasure to invite you to join us for the 2018 SIOG Annual Conference which will take place in Amsterdam, Netherlands from November 16-18, 2018.

The majority of your cancer patients is above 65 years old. In order to provide high-quality, evidence-based care for this growing group of individuals, it is essential to meld the principles of Geriatrics and Oncology. The need to address these patients in order to optimize their cancer treatment is the goal of SIOG who fosters the development of health professionals in the field of geriatric oncology. The SIOG Annual Conference provides the platform to present the latest evidence based research in the care of older adults with cancer in order to provide an educational opportunity for all clinicians and allied health professional in oncology.

The programme of the conference will include multidisciplinary sessions on solid tumours, haematological malignancies, new therapies, geriatric assessment, supportive care needs and an educational forum dedicated to nurses. The SIOG Annual Conference also includes special sessions in collaboration with industry to present the latest therapeutic data and their application to the older adults. SIOG is also dedicated to the development of allied health professionals and junior faculty with the attribution of the SIOG Nursing & Allied Health and the SIOG Young Investigator awards.

Amsterdam is a historic city with a futuristic outlook that meshes business growth with sustainable initiatives. There’s a lot to experience for locals and visitors, too: Amsterdam is packed with cultural, historical and architectural delights - from museums and attractions to restaurants, cafés, shopping and nightlife. The city’s cultural scene is bustling, ensuring you can have both a memorable meeting and great experiences after conference hours. And transport is straight-forward and convenient, whether it’s by taxi, train, tram, metro, bus, ferry, bike or on foot, so journeys are short, pleasant and enlightening for attendees from the Netherlands or beyond. So join us in Amsterdam for the 18th SIOG Annual Conference. We look forward to seeing you there!

Warmest wishes,

Matti Aapro (CH)
Chair, Corporate Relations Committee

Marije Hamaker (NL)
Committee Member

Stuart Lichtman (USA)
Co-chair, Scientific Programme Committee
SIOG President (2016-2018)

Matti Aapro (CH)
Chair, Corporate Relations Committee

Johanna Portielje (NL)
Local Chair

Pierre Soubeyran (FR)
Chair, Scientific Programme Committee

SIOG President (2016-2018)

Marije Hamaker (NL)
Committee Member

Education and partnership opportunities for industry
About SIOG

The International Society of Geriatric Oncology, or Société Internationale d’Oncologie Gériatrique in French, hence the acronym SIOG, was founded in 2000 and was officially registered as a not-for-profit organisation under Swiss Law in October 2012. SIOG is a multidisciplinary society, including physicians in the fields of oncology and geriatrics, and allied health professionals and has over 1,200 members in more than 48 countries around the world.

The major risk factor for cancer is age, and with the aging of the world population, a major epidemiologic challenge is before us.

Mission and vision

The goal of SIOG is to foster the development of health professionals in the field of geriatric oncology, in order to optimize treatment of older adults with cancer.

SIOG promotes efforts in 3 strategic directions:

1. Education
   - Disseminate knowledge in order to maintain a high common standard of healthcare in older cancer patients
   - Integrate geriatric oncology in the curricula for medical and nursing education to ensure a high standard of qualification for healthcare professionals
   - Address the shortage of specialist oncologists/geriatricians & allied health staff in geriatric oncology
   - Increase public awareness of the worldwide cancer in the elderly epidemic

2. Clinical practice
   - Integrate geriatric evaluation (including co morbidities) into oncology decision-making and guidelines
   - Improve the quality of prevention, diagnosis, treatment, and follow-up of older patients with malignancies
   - Address issues of access to care, including the needs of the caregiver
   - Develop interdisciplinary geriatric oncology clinics

3. Research
   - Develop, test and disseminate easy screening tools
   - Create a clear and operational definition of vulnerability/frailty applicable to oncology
   - Increase the relevance of clinical trials for older patients
   - Improve research in the field of geriatric oncology
   - Promote multidisciplinary, basic/translational research on the interface of aging and cancer

Activities to implement these goals

- The annual and regional SIOG conferences
- SIOG Geriatric Oncology courses
- SIOG Guidelines
- Journal of Geriatric Oncology
- SIOG-Labelled events
- SIOG Educational books
- SIOG Website
SIOG Board (2016-2018)

**Stuart Lichtman**, Memorial-Sloan-Kettering Cancer Center, Commack, NY, United States  
President

**Hans Wildiers**, UZ Leuven, Leuven, Belgium  
President-elect

**Etienne Brain**, Institut Curie (Hôpital René Huguenin), St Cloud, France  
Immediate Past President

**Ravindran Kanesvaran**, National Cancer Center, Singapore  
Treasurer

**Tanya Wildes**, Washington University School of Medicine, St. Louis, MO, United States  
Chair Science & Education Committee

**Matti Aapro**, Multidisciplinary Institute of Oncology, Genolier, Switzerland  
Chair Corporate Relations Committee

**Kwok-Leung Cheung**, University of Nottingham, Dept. of Breast Surgery, Royal Derby Hospital Centre, Derby, Great Britain  
Chair Membership & National Representatives Committee

**Gouri Shankar Bhattacharyya**, Fortis Hospital, Medical Oncology, Bengal, India  
Chair Publication Committee

**Cindy Kenis**, Geriatrisch Oncologisch verpleegkundige, VZ Leuven, Belgium  
Chair Nursing & Allied Health Interest Group

**Nienke De Glas**, Leiden University Medical Center, Leiden, Netherlands  
Observer - Chair Young SIOG Interest Group

**Laurence Verhagen**, Geneva, Switzerland  
Ex Officio - SIOG Chief Executive Officer

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*Stuart Lichtman - SIOG President; Etienne Brain - SIOG Past President*

*Education and partnership opportunities for industry*
Key contacts

**SIOG Head Office**
(For questions concerning SIOG 2018 scientific programme industry partnerships)
1-5 route des Morillons,
PO Box 2100,
1211 Geneva 2, Switzerland
Tel: +41 22 552 33 05
Fax: +41 22 552 33 06
E-mail: events@siog.org
www.siog.org

**Conference secretariat**
MCI Suisse SA
SIOG 2018
Rue du Pré-Bouvier 9,
1217 Satigny, Switzerland

**Registration and accommodation** (groups and individual)
MCI Suisse SA
Tel: +41 22 33 99 667
E-mail: siorgreghot@mci-group.com

**SIOG 2018 Industry partnerships and logistics**
MCI Suisse SA
Tel: +41 22 33 99 614
E-mail: corentin.ruy@mci-group.com

**Abstract handling**
MCI Suisse SA
Tel: +41 22 33 99 538
E-mail: siog.abs@mci-group.com

**Conference venue**
Amsterdam RAI Exhibition & Convention Center
Europaplein, 2-22, 1078 GZ Amsterdam, Netherlands
Tel: +31 20 549 12 12 - www.rai.nl/en/

**Headquarter hotel**
Novotel Amsterdam City Hotel
Europaboulevard 10, 1083 AD
Amsterdam, Netherlands

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**Key dates**

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<td>Delegate registration opens</td>
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<td>Abstract submission opens</td>
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<td>June 8, 2018</td>
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<td>Early registration deadline</td>
<td>June 19, 2018</td>
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<td>Industry sponsored satellite session programme available</td>
<td>July 5, 2018</td>
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<td>Logos &amp; files for printing/publications</td>
<td>August 31, 2018</td>
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<tr>
<td>Late registration deadline</td>
<td>September 26, 2018</td>
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<td>SIOG Annual Conference</td>
<td>November 16-18, 2018</td>
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About the SIOG Annual Conference

The SIOG annual conference is the leading conference for experts in the field for geriatric oncology. The event provides a unique platform for researchers, clinical practitioners in oncology, geriatricians, radiologists, psychologists, nutritionists, nurses, senior cancer survivors advocates to learn, interact and share results and best practice.

It also allows for important improvements in the understanding and the practice of this multidisciplinary approach when treating senior adults with cancer.

The conference features speakers from among the world’s leading experts in the fields.

Why the SIOG Annual Conference is important

The event provides an unparalleled opportunity for active representatives from the entire spectrum of the geriatric oncology community to attend and learn, including scientists, researchers, healthcare professionals and individuals, all of whom want to be seen at the forefront of this multidisciplinary approach.

The SIOG Annual Conference enables participants to:

- Learn from the experience of peers
- Showcase their expertise on a global stage
- Demonstrate their commitment to the multidisciplinary approach to treat cancer in the elderly
- Network with leaders from across the oncology and geriatric communities

SIOG Past conferences

Delegate Profile Information

Scientific Programme Evaluation

This is what attendees say about the SIOG Annual Conference

World-class scientific content 92% of previous conference delegates said that presentations had very useful contents. 96% of previous conference delegates said that the overall quality of the programme was very good to excellent

Exceptional networking opportunities 76% of previous conference delegates said that the event was a very good opportunity to network with peers and faculty members

Great delegate experience 89% of previous conference delegates agreed that the conference was well organised
Previous conference sponsors

SANOFI ONCOLOGY

Janssen, Pfizer, MSD, Merck, Pharmacyclics, BTG, Varian, Clinigent Group plc, Amgen, Ariane Medical Systems, We Are Macmillan Cancer Support, Celgene, Genomic Health, Lilly, Teva, Pierre Fabre Médicament, Gilead, Helsinn, GlaxoSmithKline, Abbott Nutrition, Sandoz Biopharmaceuticals, GTX, Roche

Official media partners

Elsevier, ecancer.org

Previous conference accreditations/endorsements

ACOB, UEMS, EUSOMA, ESO, ESMO, EUGMS, ESSO, MASCC, UICC

SIOG 2018 will seek similar accreditations for its conference in Amsterdam, Netherlands.
### SIOG 2018 - Programme at a glance

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- **Track 1**: Solid tumours in the elderly and basic science
- **Track 2**: Haem malignancies in the elderly and basic science
- **Track 3**: Supportive and palliative care
- **Track 4**: Modern diagnostics and therapeutic areas
- **Track 5**: Geriatric assessment, nursing/allied health and patient care

### 2018 Scientific programme committee

- **Pierre Soubeyran (FR)**
  - Chair

- **Stuart Lichtman (USA)**
  - Co-Chair - SIOG President

- **Johanna Portielje (NL)**
  - Local Chair

Please refer to the SIOG 2018 website for complete list of scientific track leaders

---

**Matt Aapro (CH)**
- Chair, Corporate Relations Committee

**Marije Hamaker (USA)**
- Scientific programme committee member

**Sabrina Marchal**
- Head of events - SIOG

**Laurence Verhagen (CH)**
- SIOG Chief Executive Officer
The scientific programme of SIOG 2018 will be articulated around the following:

Topics dedicated to cancer in the elderly as follows:

**Track 1: Solid tumours in the elderly and basic science**
1.1 Breast
1.2 Prostate, bladder, kidney, genitourinary cancers
1.3 Lung
1.4 Colorectal & GI cancers
1.5 Gynecological cancers
1.6 Melanomas & other skin cancers
1.7 Head & neck
1.8 Sarcoma
1.9 Basic science & translational research
1.10 Other

**Track 2: Haem malignancies in the elderly and basic science**
2.1 CLL
2.2 CML
2.3 MDS, AML
2.4 Lymphoma
2.5 Myeloma
2.6 Basic science & translational research
2.7 Other

**Track 3: Supportive and palliative care**
3.1 Sarcopenia, cachexia and nutrition
3.2 Bone marrow toxicity (neutropenia, infection, myelosuppression & anemia)
3.3 Polypharmacy
3.4 Palliative care
3.5 Antiemetics
3.6 Bone health
3.7 Cognitive impairment & delirium management
3.8 Neuro toxicity
3.9 Mobility, ADLs and falls
3.10 Fatigue
3.11 Psycho-oncology

**Track 4: Modern diagnostics and therapeutic areas**
4.1 Diagnostics & genomic tools
4.2 Surgery
4.3 Radiotherapy
4.4 Chemotherapy
4.5 Immunotherapies
4.6 Biosimilars
4.7 Developmental therapeutics
4.8 Clinical trials for elderly cancer patients
4.9 Basic science
4.10 Other

**Track 5: Geriatric assessment, nursing/allied health and patient care**
5.1 Geriatric assessment
5.2 Nursing
5.3 Patient care
5.4 Communication
5.5 Ethical, cultural and spiritual aspects
5.6 Economics issues
5.7 Healthcare organization/models of care
5.8 Distress and psycho-social issues
5.9 Patient advocacy
5.10 Other
Partnering with SIOG 2018

Connecting you
SIOG 2018 allows you to connect with the worldwide renowned key opinion leaders in Oncology and in Geriatrics, to share their findings and discuss treatment plans and care. SIOG provides you with a unique opportunity to carry out business face-to-face with the expert decision makers in this field with an ever increasing interest and questions. SIOG 2018 will of course address many of these.

Profile of attendees
The programme is intended for basic medical oncologists, geriatricians, scientists, surgical oncologists, radiation oncologists, psychologists, nurses, and other healthcare professionals in active clinical practice involved in the management of older patients.

An organisation at the forefront of the field of geriatric oncology
SIOG remains the leading force in channelling the knowledge and foresights of professionals to help determine the top priorities and actions to enhance the effectiveness of treatment and care of cancers of the elderly patients. With an innovative programme forming for the 2018 conference and an inspiring accessible location, SIOG foresees a very successful and well attended event.

Sponsorship levels
Select the sponsorship level of your choice: Gold, Silver, Bronze or Supporter, then pick-up your preferred sponsoring items that fit your needs.

At SIOG 2018, Gold, Silver and Bronze sponsors receive special recognition; get more visibility and benefits specified per level. Please refer to pages 16 to 19 for sponsoring items.

<table>
<thead>
<tr>
<th>Sponsorship Level</th>
<th>Rate in Euro</th>
</tr>
</thead>
<tbody>
<tr>
<td>GOLD Sponsor</td>
<td>EUR 37,500</td>
</tr>
<tr>
<td>SILVER Sponsor</td>
<td>EUR 27,500</td>
</tr>
<tr>
<td>BRONZE Sponsor</td>
<td>EUR 17,000</td>
</tr>
<tr>
<td>SUPPORTER</td>
<td>EUR 11,000 and below</td>
</tr>
<tr>
<td>Educational grants</td>
<td>EUR 22,000</td>
</tr>
</tbody>
</table>

Industry sponsored satellite sessions at SIOG 2018
Three 60-minutes satellite session slots are available. Please note that only companies that qualify at least for bronze sponsorship are entitled to book a satellite session slot.

<table>
<thead>
<tr>
<th>Date</th>
<th>Rate in Euro</th>
<th>Room access</th>
</tr>
</thead>
<tbody>
<tr>
<td>November 16</td>
<td>21,000</td>
<td>15 min prior to the session</td>
</tr>
<tr>
<td>November 17</td>
<td>20,000</td>
<td>15 min prior to the session</td>
</tr>
<tr>
<td>November 18</td>
<td>19,000</td>
<td>15 min prior to the session</td>
</tr>
</tbody>
</table>
## Sponsorship recognition level/category

### Sponsor benefits by sponsor level

<table>
<thead>
<tr>
<th>SPONSORSHIP LEVEL</th>
<th>GOLD</th>
<th>SILVER</th>
<th>BRONZE</th>
<th>SUPPORTER</th>
</tr>
</thead>
<tbody>
<tr>
<td>Total sponsorship contribution over</td>
<td>EUR 37,500</td>
<td>EUR 27,500</td>
<td>EUR 17,000</td>
<td>EUR 11,000 &amp; below</td>
</tr>
<tr>
<td>Number of complimentary delegate registrations</td>
<td>4</td>
<td>3</td>
<td>2</td>
<td>1</td>
</tr>
<tr>
<td>Company logo and hyperlink to the sponsor website</td>
<td>X</td>
<td>X</td>
<td>X</td>
<td>X</td>
</tr>
<tr>
<td>Recognition as Gold, Silver or Bronze Sponsor on session rooms screens before and after all sessions</td>
<td>X</td>
<td>X</td>
<td>X</td>
<td>-</td>
</tr>
<tr>
<td>Recognition as Gold or Silver as on a designated Sponsor board displayed in the Conference Centre</td>
<td>X</td>
<td>X</td>
<td>-</td>
<td>-</td>
</tr>
<tr>
<td>Company logo on SIOG 2018 Final programme distributed to all participants at the conference</td>
<td>X</td>
<td>X</td>
<td>X</td>
<td>X</td>
</tr>
<tr>
<td>Company logo on SIOG 2018 preliminary programme if the sponsorship level is reached by the date of printing</td>
<td>X</td>
<td>X</td>
<td>X</td>
<td>X</td>
</tr>
<tr>
<td>1 hour advisory board meeting with SIOG Board</td>
<td>X</td>
<td>-</td>
<td>-</td>
<td>-</td>
</tr>
<tr>
<td>Reduction on all additional sponsor activities once the sponsorship level is reached</td>
<td>20%</td>
<td>15%</td>
<td>10%</td>
<td>-</td>
</tr>
</tbody>
</table>
Industry sponsored satellite sessions - what is included?

### Rooms
- Room rental
- Standard conference audio-visual equipment
- Signage board advertising the satellite symposium
- Opportunity to brand the speaker lectern
- Display table at the entrance of the meeting room
- Photos of your session by the official event photographer

### Acknowledgement
- Acknowledgement in the final programme
- Acknowledgement on the SIOG Website
- Symposium programme in the final programme
- A4 insert in conference pack
- Mentioning in e-mail blast to all members

Industry sponsored satellite session - your benefits

- **Non competitive session = Captive audience of decision makers**
- **High visibility**
- **Respected forum for presenting innovations and cutting edge research**
- **Increased recognition among thought leaders in the geriatric oncology field**

Important industry sponsored satellite session information

Slots are not competitive to maximize audience.

All industry sponsored satellite session programmes must be submitted to the SIOG Scientific Programme Committee for approval not later than July 2, 2018 with a view to ensuring the scientific quality and scope of the satellite symposia are held within the framework of the Conference. The programme must include the title of the satellite symposium, title of presentations and the name and country of speakers.

Notification of the acceptance/rejection/request for modifications to the programme decided by the SIOG Scientific Committee will be done before August 30, 2018.

All the speakers of the satellite symposia must be registered prior to the Conference by the Company/Sponsor taking a symposium slot, and their hotel and trip paid accordingly.

All industry satellite sessions must be held at the Conference Centre during the official time slots offered by SIOG 2018. Companies holding a satellite symposium outside the Conference centre and/or outside the official satellite symposia slots may be fined up to EUR 30’000, and they will not be invited to participate at the following Conference.

All industry sponsored satellite session programmes will be published in the Final Programme as submitted by the company/sponsor.
General guidelines for industry sponsored satellite sessions

Sponsors of industry satellite sessions may select topics and speakers.

The use of the SIOG 2018 Conference logo on invitations and promotional documents related to the accepted industry satellite symposium is permitted. However, the SIOG logo cannot be used on any promotional documents or invites.

Invitations to the industry satellite session, no bigger than A4 format, can be included free of charge in the SIOG 2018 Conference package, provided that they are delivered in accordance to the shipment's deadline and instructions given by the organisers. SIOG bears no responsibility for the non-inclusion of leaflets in the delegates’ packs if the shipping instructions and deadline were not respected.

In addition to the sponsorship fee, sponsors must cover travel, accommodation and onsite costs for speakers and chairs of their session.

Signposting, additional display or distribution of posters, brochures or any promotional material outside the designated industry satellite session rooms or outside the company exhibition stands is not permitted.

SIOG assumes that speakers and chairpersons of the industry satellite session will be contacted by the companies themselves to notify them of the time and place of sessions, to arrange for their registration, travel and accommodation.

SIOG does not require speakers of the industry satellite session to submit abstracts of their lectures as they will not be published in the Conference Abstract book. Companies can, however, publish their abstracts for distribution at the entrance of the industry satellite session room.

Companies holding an industry satellite session are responsible for obtaining the relevant information and complying with all national and international rules and regulations related to advertising and promotion of all products and services mentioned as part of the satellite session. Advertising of a specific product does not mean acceptance by SIOG and it is the full responsibility of the corporation that it is in accordance with the Italian and European laws, where applicable.

Participants fully registered to the conference, visitors wearing the visitors’ badge, and exhibitors wearing the exhibitors’ badge may attend the industry satellite session.
Individual sponsorship opportunities at SIOG 2018

Stand out from the crowd by enhancing your visibility at SIOG 2018 will give you the advantage and can play a key part in helping you achieve your Conference objectives. Ensure your company benefits from the highest level of exposure to specialist groups: surgical oncologists, geriatricians, medical oncologist, radiation oncologists, psychologists, sociologists, nurses and other healthcare professionals involved in the treatment of older patients with cancer.

Below, you will find a table which gives an overview of all the partnership opportunities available at SIOG 2018. The table is designed to help you compare, evaluate and easily understand the associated benefits related to each individual opportunity.

Section 1 - ‘Share science’ these opportunities will allow you to support the scientific content and items of the meeting

Section 2 - ‘Create the perfect 1st impression’ these opportunities will allow you to catch the delegate's attention upon arrival at the event

Section 3 - ‘Maximum brand impact’ these opportunities will allow you to really make your brand/product stand out on the exhibition/Conference floor.

You will also see that each opportunity is measured against 6 different types of benefit:

**Benefit 1 - Scientific** - allowing you to fulfil the scientific needs of the delegates

**Benefit 2 - Drive brand awareness** - allowing you to maximise awareness, strengthen your brand positioning

**Benefit 3 - High volume/contact** - allowing you to maximise your visibility and increase brand/product awareness

**Benefit 4 - Be different** - allowing you to emotionalise, retain customers, put your brand/product in a position that is seen as ‘unique and innovative’

**Benefit 5 - Longevity** - allowing you to prolong your exposure post event

**Benefit 6 - Networking opportunities** - allowing you to maximise the contact with your delegates

We know that in today’s challenging economic climate and more than ever before, it is essential to be able to justify your spend and ensure your funds are being invested in the right places. We hope that this summary table and benefit evaluation tool will enable you to efficiently and effectively identify the opportunities that will best achieve your specific marketing goals.

<table>
<thead>
<tr>
<th>Share Science</th>
<th>Benefit 1</th>
<th>Benefit 2</th>
<th>Benefit 3</th>
<th>Benefit 4</th>
<th>Benefit 5</th>
<th>Benefit 6</th>
</tr>
</thead>
<tbody>
<tr>
<td>Sponsored Sessions</td>
<td>✔</td>
<td>✔</td>
<td>✔</td>
<td>✔</td>
<td>✔</td>
<td>✔</td>
</tr>
<tr>
<td>Satellite Symposia</td>
<td>✔</td>
<td>✔</td>
<td>✔</td>
<td>✔</td>
<td>✔</td>
<td>✔</td>
</tr>
<tr>
<td>Scientific Interviews</td>
<td>✔</td>
<td>✔</td>
<td>✔</td>
<td>✔</td>
<td>✔</td>
<td>✔</td>
</tr>
<tr>
<td>Poster Service</td>
<td>✔</td>
<td>✔</td>
<td>✔</td>
<td>✔</td>
<td>✔</td>
<td>✔</td>
</tr>
<tr>
<td>Conference Content Capture</td>
<td>✔</td>
<td>✔</td>
<td>✔</td>
<td>✔</td>
<td>✔</td>
<td>✔</td>
</tr>
<tr>
<td>Poster Area</td>
<td>✔</td>
<td>✔</td>
<td>✔</td>
<td>✔</td>
<td>✔</td>
<td>✔</td>
</tr>
<tr>
<td>Travel fellowship</td>
<td>✔</td>
<td>✔</td>
<td>✔</td>
<td>✔</td>
<td>✔</td>
<td>✔</td>
</tr>
<tr>
<td>Abstract Block</td>
<td>✔</td>
<td>✔</td>
<td>✔</td>
<td>✔</td>
<td>✔</td>
<td>✔</td>
</tr>
<tr>
<td>Best Poster Awards</td>
<td>✔</td>
<td>✔</td>
<td>✔</td>
<td>✔</td>
<td>✔</td>
<td>✔</td>
</tr>
<tr>
<td>Create the Perfect 1st impression</td>
<td>✔</td>
<td>✔</td>
<td>✔</td>
<td>✔</td>
<td>✔</td>
<td>✔</td>
</tr>
<tr>
<td>Maximum Brand Impact</td>
<td>✔</td>
<td>✔</td>
<td>✔</td>
<td>✔</td>
<td>✔</td>
<td>✔</td>
</tr>
<tr>
<td>Advertisement in the Abstract Block</td>
<td>✔</td>
<td>✔</td>
<td>✔</td>
<td>✔</td>
<td>✔</td>
<td>✔</td>
</tr>
<tr>
<td>Advertisement in the Final Programme</td>
<td>✔</td>
<td>✔</td>
<td>✔</td>
<td>✔</td>
<td>✔</td>
<td>✔</td>
</tr>
</tbody>
</table>
SIOG in close collaboration with ecancer proposes to produce scientific educational interviews with the key experts in Geriatric Oncology which will be made available on the open-access platform of SIOG and ecancer.org as there is a particular importance in communicating the key elements of our conference to a wider audience than those who are able to attend. SIOG and ecancer offer an innovative and well-established resource for oncology professionals to share important medical advances in Geriatric Oncology. All content is hosted on the SIOG website and on ecancer.org which currently receives over 45,000 visitors per month. Have your company name linked to this important tool and support us with an educational grant!

This opportunity includes:

- Your company logo and link to your website on the landing page of the SIOG 2018 ecancer interviews
- Grant acknowledgment on each interview page
- Acknowledgement in the SIOG 2018 final programme book
- Acknowledgement on the SIOG 2018 website
- Acknowledgement in the dissemination e-mail to the SIOG entire network

NEW - Scientific expert interviews EUR 35,000 + VAT

With this opportunity, you will associate your brand with the promotion of the scientific posters before, during, and after the Conference. Before: once the posters have been selected for the Conference, the submitters will receive a series of emails notifications with your branding to inform them that the online poster platform is now open. The platform itself will also be branded with your logo in addition to SIOG’s. Through the platform, they will be able to upload their poster to make it available in the online gallery, and to have it printed and shipped to the Conference venue with no added costs thanks to your support. During: all posters printed through the official platform will include your logo in addition to a QR Code sending directly to the online gallery where the poster can be visualised, once again with your logo included on the page. The poster numbers and poster related signage will also include your branding. After: the online gallery will be available for 2 years after the Conference, making the impact of your branding’s visibility and support of the scientific posters last longer than any other sponsorship opportunity.

This opportunity includes:

- Your company logo on the SIOG 2018 poster online platform (open 2 years after the Conference)
- Your company logo on each poster (online and printed)
- Your company logo on all correspondence concerning the poster platform sent to the poster presenters & submitters
- Your company logo on the poster numbers and signage
- Acknowledgement in the SIOG 2018 final programme book
- Acknowledgement on the SIOG 2018 website
- Acknowledgement in the dissemination e-mail to the SIOG entire network

NEW - On-line scientific poster session and printing service EUR 30,000 + VAT
The programme will consist of 10 scientific educational sessions that will take place from November 16-18, 2018. SIOG 2018 sessions will last from 60 to 90 minutes and will be presented by key opinion leaders in their specific field. There will be a maximum of 2 simultaneous sessions.

SIOG has the final responsibility for the scientific content of the programme and has therefore the right to independently select topics and faculty. Sponsor companies will be recognized in the meeting with the wording “Session organized with the support of an unrestricted educational grant from Company Name”

**This opportunity includes:**
- CME accredited session
- Company logo on screen at the beginning and at the end of the session
- Acknowledgement in the official SIOG 2018 final programme
- Acknowledgment on the official SIOG 2018 website

**Sponsored educational session**

EUR 22,000 + VAT

Associate your brand with the high-quality science and innovative topics of the SIOG 2018 abstracts

The online abstract book will give access to all abstracts presented at SIOG 2018 and will be made available to SIOG members, SIOG 2018 participants and also to the worldwide professional community through the SIOG online Educational Library.

**This opportunity includes:**
- Acknowledgement on the SIOG 2018 website
- Acknowledgement on the SIOG library webpage
- Acknowledgement in the SIOG 2018 Final Programme
- Acknowledgement on-site

Please contact SIOG head office directly for more information.

**Online abstract book**

EUR 15,000 + VAT

Conference travel fellowship

EUR 3,500 + VAT per fellowship

Offer the opportunity to young scientist to attend SIOG 2018 by sponsoring travel fellowships. It is the best way to reach young scientists and start building a long-term relationship. The grant will allow to cover registration, travel and 3 hotel nights.

**This opportunity includes:**
- Recipients will be informed of their benefactor’s identify by the Organizing Committee
- Acknowledgement at the SIOG 2018 Presidential session
- Acknowledgement on the SIOG 2018 website
The indispensable guide for all attendees at SIOG 2018
Put your name in the hands of the largest gathering of geriatric oncology specialists from Europe and around the world. The final programme is distributed to all delegates on-site. The programme contains the final definitive scientific programme, general information about the conference. The delegates will use the final programme to plan and organise their activities on a daily basis and as a reference tool after the conference is over.

This opportunity includes:
- Recipient will be informed of their benefactor’s identify by the Organizing Committee
- Award sponsors acknowledged on the diplome award and on signage placed inside the poster area
- Acknowledgement in the SIOG 2018 final programme
- Acknowledgement on the SIOG 2018 and 2018 websites

B.J. Kennedy Award: Best poster EUR 4,000 + VAT
The best poster will be selected by the SIOG Scientific Programme Committee and the main authors be offered a travel fellowship for the next SIOG Conference in 2018. Your company name and logo will be highlighted in the poster section of the conference programme. It is the best way to reach the best researchers!

This opportunity includes:
- Recipient will be informed of their benefactor’s identify by the Organizing Committee
- Award sponsors acknowledged on the diplome award and on signage placed inside the poster area
- Acknowledgement in the SIOG 2018 final programme
- Acknowledgement on the SIOG 2018 and 2018 websites

Advertisements in the online abstract book (+ VAT)

- Full page EUR 1,800
- 1/2 page EUR 1,000
- 1/4 page EUR 850

The SIOG abstract book is a supplement of the Journal of Geriatric Oncology (JGO).

SIOG 2018 Final programme EUR 12,000 + VAT
The indispensable guide for all attendees at SIOG 2018
Put your name in the hands of the largest gathering of geriatric oncology specialists from Europe and around the world. The final programme is distributed to all delegates on-site. The programme contains the final definitive scientific programme, general information about the conference. The delegates will use the final programme to plan and organise their activities on a daily basis and as a reference tool after the conference is over.

This opportunity includes:
- 4th cover page advert
- Acknowledgment in the official SIOG 2018 final programme
- Acknowledgment on the official SIOG 2018 website

Additional final programme advertising opportunities (A4):

- 2nd or 3rd cover page EUR 1,800 (+ VAT)
- Inside full page EUR 1,500 (+ VAT)

Abstract poster area EUR 8,000 + VAT
The posters will be displayed and viewed during the entire duration of the conference. The poster area will be located within a high-traffic area of the conference venue. This sponsorship opportunity provides you with the chance for maximum exposure as all coffee breaks and lunches are served in this area.

This opportunity includes:
- a 6 sqm scientific display (including a table with 2 chairs, floor covering and a power outlet)
- Company logo on signage at the poster area
- Acknowledgement in the SIOG 2018 final programme
- Acknowledgement on the SIOG 2018 website
- Opportunity to network with participants
Scientific display at SIOG 2018

As part of SIOG 2018, an open space within the poster area will provide a unique opportunity for industry partners to set-up a scientific display (pop-up table) in order to showcase their research and educational programmes to an estimated audience of heathly 500 participants, all with interests in all areas of geriatric oncology. The layout of the area is expertly designed to ensure comfort to the delegates, optimised visitor flow and therefore maximum exposure for the partner.

Coffee breaks will all take place in the open space promoting frequent and repeated opportunities for the delegates to visit the posters and displays and to engage with you.

Display and costs

Space (6m²) - EUR 3,500 (VAT not included)
• Rental fee includes the space, a table with 2 chairs, floor covering and a power outlet
• Full company profile in the official SIOG conference final programme
• Company listing on the SIOG 2018 conference website
• 1 access badge to the coffee breaks/poster viewing and poster welcome reception

Benefits to your company

Gain direct access to senior decision makers and collect attendees data
Raise brand awareness
Exchange ideas, educate
Present your services and research in an interactive format

Scientific display opening hours (TBC)

• Friday, November 16, 2018 10:30-20:30
• Saturday, November 17, 2018 09:30-18:30
• Sunday, November 18, 2018 09:30-16:30

SIOG 2018 Make your booking today

Complete the relevant booking forms (see following pages) and and send it to:

SIOG 2018
C/O MCI Suisse SA
Rue du Pré-Bouvier 9
1217 Satigny
Switzerland
Tel: +41 22 33 99 614
Email: corentin.ruy@mci-group.com
Or contact our SIOG Head Office at
events@siog.org for further information
Codes and compliance for pharmaceutical product promotion

All companies and associations supporting and/or exhibiting at SIOG 2018 are advised to consult the guidelines and codes of practice applicable for Holland. By signing the relevant application forms to participate at the SIOG 2018 Conference, each company or organisation agrees to and confirms that it has reviewed the advice and guidelines which determine the applicable codes of practice in The Netherlands.

**CGR** - Dutch Foundation for the Code for Pharmaceutical Advertising
https://www.cgr.nl/home

**EFPIA** - European Federation of Pharmaceutical Industries and Associations
http://www.efpia-e4ethics.eu/Farma_EFPIA

**IFPMA** - International Federation of Pharmaceutical Manufacturers and Associations

**Medtech Europe** - The European trade association representing the medical technologies industries
http://www.medtecheurope.org/industry-themes

**COCIR** - The European Coordination Committee of the Radiological, Electromedical and Healthcare IT Industry
http://www.cocir.org/about-cocir.html

**EACCME** - The European Accreditation Council for CME
http://www.uems.eu/uems-activities/accreditation/eaccme
Payment and cancellation conditions

100% of the total amount will be charged upon confirmation. If you require to pay in two settlements, please send your payment schedule request to corentin.ruy@mci-group.com. All payments must be received in Euros and must be paid in full prior to the opening of the conference. 5% interest will be charged on any late payments. Dutch VAT is not included in the published prices except the participant’s registration fees.

Payment methods

Bank transfer
Bank: UBS, 1211 Geneva 2, Switzerland
Company: MCI Suisse SA - SIOG 2018
Account: No 369.393.71L
Clearing: 240
SWIFT: UBSWCHZH8OA
IBAN: CH180024024036939371L

Credit card

Visa, MasterCard and American Express are accepted. Please request a credit card authorisation form from corentin.ruy@mci-group.com
A credit card fee of 4% of the total amount will be charged.

Cancellation

Until February 6, 2018 - 25% of total amount will be retained
From February 6, 2018 to June 5, 2018 - 75% of total amount will be retained
From June 5, 2018 - 100% of total amount will be retained

For further information, please contact:

Corentin Ruy
Tel: +41 22 33 99 614
E-mail: corentin.ruy@mci-group.com
PLEASE COMPLETE AND SEND TO:
MCI Suisse SA - c/o Corentin Ruy - Rue du Pré-Bouvier - 1217 Satigny - Switzerland
Email: corentin.ruy@mci-group.com

Please note that all acknowledgements of your company and listing of company name and address will be generated from the following information. It is mandatory to complete and sign this form to confirm your sponsorship. This form will be considered as a contract.

<table>
<thead>
<tr>
<th>Company:</th>
<th>Company VAT number:</th>
</tr>
</thead>
<tbody>
<tr>
<td>Contact name:</td>
<td></td>
</tr>
<tr>
<td>Address:</td>
<td></td>
</tr>
<tr>
<td>Postal code:</td>
<td>City:</td>
</tr>
<tr>
<td>Telephone:</td>
<td>Fax:</td>
</tr>
<tr>
<td>E-Mail:</td>
<td>Website:</td>
</tr>
<tr>
<td>P.O. number if applicable:</td>
<td></td>
</tr>
</tbody>
</table>

**PAYMENT SCHEDULE**

- All payments must be made in Euros (EUR)
- Please refer to page 21 for complete guidelines

**BY BANK TRANSFER**

- Bank: UBS SA - 1211 Geneva 2 - Switzerland
- Company: MCI Suisse SA for SIOG 2018
- Account N°: No 369.393.71L
- Clearing: 240
- SWIFT: UBSWCHZH80A
- IBAN: CH180024024036939371L

**BY CREDIT CARD**

- Visa, MasterCard and American Express are accepted.
- Please request a Credit Card Authorisation Form.

**CANCELLATION POLICY**

- Cancellation and changes to your original booking must be made in writing to MCI.

**FOR CANCELLATIONS MADE**

- Until February 6, 2018 - 25% of total amount will be retained
- From February 6, 2018 to June 5, 2018 - 75% of total amount will be retained
- From June 5, 2018 - 100% of total amount will be retained

I have read and agree with the SIOG 2018 payment and cancellation conditions above.
I have taken all the steps to ensure that anyone working on the project is aware of these terms and conditions.

Place and date: 
Signature and company stamp:
PLEASE COMPLETE AND SEND TO:
MCI Suisse SA - c/o Corentin Ruy - Rue du Pré-Bouvier - 1217 Satigny - Switzerland
Email: corentin.ruy@mci-group.com

Please note that all acknowledgements of your company and listing of company name and address will be generated from the following information. It is mandatory to complete and sign this form to confirm your sponsorship. This form will be considered as a contract.

<table>
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<tr>
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</thead>
<tbody>
<tr>
<td>Contact name:</td>
<td></td>
</tr>
<tr>
<td>Address:</td>
<td></td>
</tr>
<tr>
<td>Postal code:</td>
<td>City:</td>
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<tr>
<td></td>
<td>Country:</td>
</tr>
<tr>
<td>Telephone:</td>
<td>Fax:</td>
</tr>
<tr>
<td>E-Mail:</td>
<td></td>
</tr>
<tr>
<td>Website:</td>
<td></td>
</tr>
<tr>
<td>P.O. number if applicable:</td>
<td></td>
</tr>
</tbody>
</table>

We wish to reserve an open space of 6m²: EUR 3,500 + VAT

Please specify if your stand must not be located adjacent to a particular competitor:

PAYMENT SCHEDULE
- All payments must be made in Euros (EUR)
- Please refer to page 21 for complete guidelines

BY BANK TRANSFER
- Bank: UBS SA - 1211 Geneva 2 - Switzerland
- Company: MCI Suisse SA for SIOG 2018
- Account N°: No 369.393.71L
- Clearing: 240
- SWIFT: UBSWCHZH80A
- IBAN: CH180024024036939371L

BY CREDIT CARD
- Visa, MasterCard and American Express are accepted.
- Please request a Credit Card Authorisation Form.

CANCELLATION POLICY
- Cancellation and changes to your original booking must be made in writing to MCI.

FOR CANCELLATIONS MADE
- Until February 6, 2018 - 25% of total amount will be retained
- From February 6, 2018 to June 5, 2018 - 75% of total amount will be retained
- From June 5, 2018 - 100% of total amount will be retained

I have read and agree with the SIOG 2018 payment and cancellation conditions above.
I have taken all the steps to ensure that anyone working on the project is aware of these terms and conditions.

Place and date: Signature and company stamp:
SIOG 2018 Corporate sponsorship
booking form and contract

PLEASE COMPLETE AND SEND TO:
MCI Suisse SA - c/o Corentin Ruy - Rue du Pré-Bouvier - 1217 Satigny - Switzerland
Email: corentin.ruy@mci-group.com

Please note that all acknowledgements of your company and listing of company name and address will be generated from the following information. It is mandatory to complete and sign this form to confirm your sponsorship. This form will be considered as a contract.

Company: __________________________  Company VAT number: __________________________
Contact name: _______________________
Address: ____________________________
Postal code: __________  City: __________  Country: __________________________
Telephone: __________  Fax: __________
E-Mail: ____________________________
Website: ___________________________
P.O. number if applicable: __________________________

<table>
<thead>
<tr>
<th>Sponsorship Items</th>
<th>Price</th>
<th>X</th>
<th>Create the perfect first impression</th>
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</thead>
<tbody>
<tr>
<td>Gold level</td>
<td>EUR 37,500</td>
<td></td>
<td>Final programme EUR 10,500*</td>
</tr>
<tr>
<td>Silver level</td>
<td>EUR 27,500</td>
<td></td>
<td>Poster online and printing service EUR 30,000*</td>
</tr>
<tr>
<td>Bronze level</td>
<td>EUR 17,000</td>
<td></td>
<td>Advert in the final programme</td>
</tr>
<tr>
<td>Supporter level</td>
<td>EUR 11,000 and below</td>
<td></td>
<td>• 2nd or 3rd cover page EUR 1,800*</td>
</tr>
<tr>
<td></td>
<td></td>
<td></td>
<td>• Inside full page EUR 1,500*</td>
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</table>

<table>
<thead>
<tr>
<th>Share science</th>
<th></th>
<th></th>
<th>Advert in the online abstract book</th>
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</thead>
<tbody>
<tr>
<td>Sponsored educational session</td>
<td>EUR 22,000*</td>
<td></td>
<td>Full page EUR 1,800</td>
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<tr>
<td>Scientific interviews</td>
<td>EUR 32,000*</td>
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<td>Content capture</td>
<td>EUR 30,000*</td>
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<tr>
<td>Poster area</td>
<td>EUR 8,500*</td>
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<tr>
<td>Online abstract book</td>
<td>EUR 15,000*</td>
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<tr>
<td>Travel fellowship</td>
<td>EUR 3,500*</td>
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<tr>
<td>Best poster award</td>
<td>EUR 4,000*</td>
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</tbody>
</table>

Please tick the appropriate boxes

*VAT not included

PAYMENT SCHEDULE
• All payments must be made in Euros (EUR)
Please refer to page 21 for complete guidelines

BY BANK TRANSFER
Bank: UBS SA - 1211 Geneva 2 - Switzerland
Company: MCI Suisse SA for SIOG 2018
Account N°: No 369.393.71L
Clearing: 240
SWIFT: UBSWCHZH80A
IBAN: CH180024024036939371L

BY CREDIT CARD
Visa, MasterCard and American Express are accepted. Please request a Credit Card Authorisation Form.

CANCELLATION POLICY
Cancellation and changes to your original booking must be made in writing to MCI.

FOR CANCELLATIONS MADE
• Until February 6, 2018 - 25% of total amount will be retained
• From February 6, 2018 to June 5, 2018 - 75% of total amount will be retained
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I have read and agree with the SIOG 2018 payment and cancellation conditions above.
I have taken all the steps to ensure that anyone working on the project is aware of these terms and conditions.

Place and date: __________________________  Signature and company stamp: __________________________
The Journal of Geriatric Oncology is an international, multidisciplinary journal which is focused on advancing research in the treatment and survivorship of older adults with cancer, as well as literature relevant to education and policy development in geriatric oncology.

The Journal of Geriatric Oncology publishes original research articles, review articles, clinical trials, treatment guidelines, short communications and letters to the Editor.