17th Conference of the International Society of Geriatric Oncology

“From research to practice: incorporating geriatric oncology into patient care”

Education and partnership opportunities for industry
Content

Welcome address 3
About SIOG 4
SIOG board 5
Key dates and contacts 6
About SIOG Annual Conference 7
Programme at a glance 9
Partnering with SIOG 2017 11
Industry sponsored satellite sessions at SIOG 2017 12
Sponsorship recognition level/category 14
Individual sponsorship opportunities at SIOG 2017 15
Scientific displays at SIOG 2017 21
Payment and cancellation 22
Booking forms 23
Welcome address

Dear Colleagues,

It is our pleasure to invite you to join us for the 2017 SIOG Annual Conference which will take place in Warsaw, Poland from November 9-11, 2017.

The majority of your cancer patients is above 65 years old. In order to provide high-quality, evidence-based care for this growing group of individuals, it is essential to meld the principles of Geriatrics and Oncology. The need to address these patients in order to optimize their cancer treatment it is the goal of SIOG to foster the development of health professionals in the field of geriatric oncology. The SIOG Annual Conference provides the platform to present the latest evidence based research in the care of older adults with cancer in order to provide an educational opportunity for all clinicians and allied health professional in oncology.

The theme of the 2017 Annual Conference, “From research to practice: incorporating geriatric oncology into patient care” will set the tone for the presentations. Due to the dedicated work of multiple investigators in Geriatric Oncology, there is more and more data accumulating on patient assessment and therapeutics particularly over the past few years. There is a need to incorporate this new information into practice and help form the basis of future studies. The sessions will emphasize the optimal ways clinicians can use the information to better assess patients and help make treatment decisions to maximize benefit. Research presentations will also focus in this area.

The programme will include multidisciplinary sessions on solid tumours, haematological malignancies, new therapies, geriatric assessment, supportive care needs and an educational forum dedicated to nurses. The SIOG Annual Conference also includes special sessions in collaboration with industry to present the latest therapeutic data and their application to the older adults. SIOG is also dedicated to the development of allied health professionals and junior faculty with the attribution of the SIOG Nursing & Allied Health and the SIOG Young Investigator awards.

Warsaw, nurturing over 400 years of pride as a capital, is Poland’s largest city and an economic, political, and cultural centre. The city of Chopin is a bustling metropolis and features an unforgettable history. A city where a fourth of the terrain is covered by parkland and a city of culture for all tastes and budgets. As a visitor you will be delighted by the city’s diversity – from renaissance buildings to futuristic skyscrapers. Warsaw is the youngest European Old Town (on the UNESCO list) – rebuilt from the post-war rubble. As lovers of culture, art and entertainment, you will find much to enjoy in Warsaw: walking around the Old Town to see the Royal Castle with its two original Rembrandt canvases, as well as the Cathedral and the Mermaid Statue; enjoying a stroll along the Royal Route, packed with shops and charming cafes; visiting a prime example of social-realismarchitecture, the tallest building in Poland – the Palace of Culture and Science – with its viewing terrace on the 30th floor looking out over the entire city. Warsaw is a city to explore, full of surprises.

So join us in Warsaw for the 17th SIOG Annual Conference. We look forward to seeing you there!

Warmest wishes,
About SIOG

The International Society of Geriatric Oncology, or Société Internationale d’Oncologie Gériatrique in French, hence the acronym SIOG, was founded in 2000 and was officially registered as a not-for-profit organisation under Swiss Law in October 2012. SIOG is a multidisciplinary society, including physicians in the fields of oncology and geriatrics, and allied health professionals and has over 1.200 members in more than 48 countries around the world.

The major risk factor for cancer is age, and with the aging of the world population, a major epidemiologic challenge is before us.

Mission and vision
The goal of SIOG is to foster the development of health professionals in the field of geriatric oncology, in order to optimize treatment of older adults with cancer.

SIOG promotes efforts in 3 strategic directions:

1. Education
   - Disseminate knowledge in order to maintain a high common standard of healthcare in older cancer patients
   - Integrate geriatric oncology in the curricula for medical and nursing education to ensure a high standard of qualification for healthcare professionals
   - Address the shortage of specialist oncologists/geriatricians & allied health staff in geriatric oncology
   - Increase public awareness of the worldwide cancer in the elderly epidemic

2. Clinical practice
   - Integrate geriatric evaluation (including co morbidities) into oncology decision-making and guidelines
   - Improve the quality of prevention, diagnosis, treatment, and follow-up of older patients with malignancies
   - Address issues of access to care, including the needs of the caregiver
   - Develop interdisciplinary geriatric oncology clinics

3. Research
   - Develop, test and disseminate easy screening tools
   - Create a clear and operational definition of vulnerability/frailty applicable to oncology
   - Increase the relevance of clinical trials for older patients
   - Improve research in the field of geriatric oncology
   - Promote multidisciplinary, basic/translational research on the interface of aging and cancer

Activities to implement these goals
- The annual and regional SIOG conferences
- Journal of Geriatric Oncology
- SIOG Taskforces
- SIOG Courses
- SIOG-Labelled events
- SIOG Educational books
- SIOG Website
SIOG Board (2016-2018)

Stuart Lichtman, Memorial-Sloan-Kettering Cancer Center, Commack, NY, United States
President

Hans Wildiers, UZ Leuven, Leuven, Belgium
President-elect

Etienne Brain, Institut Curie (Hôpital René Huguenin), St Cloud, France
Immediate Past President

Ravindran Kanesvaran, National Cancer Center, Singapore
Treasurer

Tanya Wildes, Washington University School of Medicine, St. Louis, MO, United States
Chair Science & Education Committee

Matti Aapro, Multidisciplinary Institute of Oncology, Genolier, Switzerland
Chair Corporate Relations Committee

Kwok-Leung Cheung, University of Nottingham, Dept. of Breast Surgery, Royal Derby Hospital Centre, Derby, Great Britain
Chair Membership & National Representatives Committee

Gouri Shankar Bhattacharyya, Fortis Hospital, Medical Oncology, Bengal, India
Chair Publication Committee

Cindy Kenis, Geriatrisch Oncologisch verpleegkundige, VZ Leuven, Belgium
Chair Nursing & Allied Health Interest Group

Nienke De Glas, Leiden University Medical Center, Leiden, Netherlands
Observer - Chair Young SIOG Interest Group

Laurence Verhagen, Geneva, Switzerland
Ex Officio - SIOG Chief Executive Officer
Key contacts

**SIOG Head Office**
(For questions concerning SIOG 2017 scientific programme industry partnerships)
1-5 route des Morillons,
PO Box 2100,
1211 Geneva 2, Switzerland
Tel: +41 22 552 35 05
Fax: +41 22 552 33 06
E-mail: events@siog.org
www.siog.org

**Conference secretariat**
MCI Suisse SA
SIOG 2017
Rue du Pré-Bouvier 9,
1217 Satigny, Switzerland

**Registration and accommodation** (groups and individual)
MCI Suisse SA
Tel: +41 22 33 99 722
Fax: +41 22 33 99 631
E-mail: siogreghot@mci-group.com

**SIOG 2017 Industry partnerships and logistics**
MCI Suisse SA
Tel: +41 22 33 99 614
Fax: +41 22 33 99 631
E-mail: corentin.ruy@mci-group.com

**Abstract handling**
MCI Suisse SA
Tel: +41 22 33 99 538
E-mail: siog.abs@mci-group.com

**Conference venue and headquarter**
Hilton Warsaw Hotel & Convention Center
Grzybowska 63, 00-844 Warszawa, Poland
Tel: +48 22 356 55 55
www.hilton.com/warsaw

**Key dates**
Delegate registration opens
April 4, 2017
Abstract submission opens
April 4, 2017
Abstract submission closes
June 8, 2017
Early registration deadline
June 20, 2017
Industry sponsored satellite session programme available
July 6, 2017
Logos & files for printing/publications
September 1, 2017
Late registration deadline
TBA
SIOG Annual Conference
November 9-11, 2017
About the SIOG Annual Conference

The SIOG annual conference is the leading conference for experts in the field for geriatric oncology. The event provides a unique platform for researchers, clinical practitioners in oncology, geriatricians, radiologists, psychologists, nutritionists, nurses, senior cancer survivors advocates to learn, interact and share results and best practice. It also allows for important improvements in the understanding and the practice of this multidisciplinary approach when treating senior adults with cancer. The conference features speakers from among the world’s leading experts in the fields.

Why the SIOG Annual Conference is important

The event provides an unparalleled opportunity for active representatives from the entire spectrum of the geriatric oncology community to attend and learn, including scientists, researchers, healthcare professionals and individuals, all of whom want to be seen at the forefront of this multidisciplinary approach.

The SIOG Annual Conference enables participants to:
- Learn from the experience of peers
- Showcase their expertise on a global stage
- Demonstrate their commitment to the multidisciplinary approach to treat cancer in the elderly
- Network with leaders from across the oncology and geriatric communities

SIOG Past conferences

This is what attendees say about the SIOG Annual Conference:

**World-class scientific content**
92% of previous conference delegates said that presentations had very useful contents. 96% of previous conference delegates said that the overall quality of the programme was very good to excellent.

**Exceptional networking opportunities**
76% of previous conference delegates agreed that the event was a very good opportunity to network with peers and faculty members.

**Great delegate experience**
89% of previous conference delegates agreed that the conference was well organised.
Previous conference sponsors

SANOFI ONCOLOGY

Janssen  Pfizer  MSD  MERCK  pharmacltics

AMGEN  ariane  WE ARE MACMILLAN. CANCER SUPPORT  Celgene

Genomic Health  Lilly  TEVA  Pierre Fabre Médicament

GILEAD  HELSINN  gsk  GlaxoSmithKline

Abbott Nutrition  SANDOZ Biopharmaceuticals  GTx  Roche

Official media partners

ecancer.org

Previous conference accreditations/endorsements

SIOG 2017 will seek similar accreditations for its conference in Warsaw, Poland.
# SIOG 2017 - Programme at a glance

## 16th Annual Conference of the International Society of Geriatric Oncology

**From research to practice: incorporating geriatric oncology into patient care**

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## 2017 Scientific programme committee

- **Stuart Lichtman (US)**
  - SIOG President & Chair Scientific programme committee
- **Demetris Papamichael (CY)**
  - Co-Chair
- **Agnieszka Jagiello-Gruszfeld (PL)**
  - Local Chair

**Please refer to the SIOG 2017 website for complete list of scientific track leaders**
The scientific programme of SIOG 2017 will be articulated around the following:  
*From research to practice: incorporating geriatric oncology into patient care*

Topics dedicated to cancer in the elderly as follows:

**Track 1: Solid tumours in the elderly and basic science**
1.1 Breast  
1.2 Prostate, bladder, kidney, genitourinary cancers  
1.3 Lung  
1.4 Colorectal & GI cancers  
1.5 Gynecological cancers  
1.6 Melanomas & other skin cancers  
1.7 Head & neck  
1.8 Sarcoma  
1.9 Basic science & translational research  
1.10 Other

**Track 2: Haem malignancies in the elderly and basic science**
2.1 CLL  
2.2 CML  
2.3 MDS, AML  
2.4 Lymphoma  
2.5 Myeloma  
2.6 Basic science & translational research  
2.7 Other

**Track 3: Supportive and palliative care**
3.1 Sarcopenia, cachexia and nutrition  
3.2 Bone marrow toxicity (neutropenia, infection, myelosuppression & anemia)  
3.3 Polypharmacy  
3.4 Palliative care  
3.5 Antiemetics  
3.6 Bone health  
3.7 Cognitive impairment & delirium management  
3.8 Neuro toxicity  
3.9 Mobility, ADLs and falls  
3.10 Fatigue  
3.11 Psycho-oncology

**Track 4: Modern diagnostics and therapeutic areas**
4.1 Diagnostics & genomic tools  
4.2 Surgery  
4.3 Radiotherapy  
4.4 Chemotherapy  
4.5 Immunotherapies  
4.6 Biosimilars  
4.7 Developmental therapeutics  
4.8 Clinical trials for elderly cancer patients  
4.9 Basic science  
4.10 Other

**Track 5: Geriatric assessment, nursing/allied health and patient care**
5.1 Geriatric assessment  
5.2 Nursing  
5.3 Patient care  
5.4 Communication  
5.5 Ethical, cultural and spiritual aspects  
5.6 Economics issues  
5.7 Healthcare organization/models of care  
5.8 Distress and psycho-social issues  
5.9 Patient advocacy  
5.10 Other
Partnering with SIOG 2017

Connecting you
SIOG 2017 allows you to connect with the worldwide renowned key opinion leaders in Oncology and in Geriatrics, to share their findings and discuss treatment plans and care. SIOG provides you with a unique opportunity to carry out business face-to-face with the expert decision makers in this field with an ever increasing interest and questions. SIOG 2017 will of course address many of these.

Profile of attendees
The programme is intended for basic medical oncologists, geriatricians, scientists, surgical oncologists, radiation oncologists, psychologists, nurses, and other healthcare professionals in active clinical practice involved in the management of older patients.

An organisation at the forefront of the field of geriatric oncology
SIOG remains the leading force in channelling the knowledge and foresights of professionals to help determine the top priorities and actions to enhance the effectiveness of treatment and care of cancers of the elderly patients. With an innovative programme forming for the 2017 conference and an inspiring accessible location, SIOG foresees a very successful and well attended event.

Sponsorship levels
Select the sponsorship level of your choice: Gold, Silver, Bronze or Supporter, then pick-up your preferred sponsoring items that fit your needs.

At SIOG 2017, Gold, Silver and Bronze sponsors receive special recognition; get more visibility and benefits specified per level. Please refer to pages 16 to 19 for sponsoring items.

Industry sponsored satellite sessions at SIOG 2017
Three 60-minutes satellite session slots are available. Please note that only companies that qualify at least for bronze sponsorship are entitled to book a satellite session slot.

<table>
<thead>
<tr>
<th>Date</th>
<th>Rate in Euro</th>
<th>Room access</th>
</tr>
</thead>
<tbody>
<tr>
<td>November 9</td>
<td>20,000</td>
<td>15 min prior to the session</td>
</tr>
<tr>
<td>November 10</td>
<td>19,000</td>
<td>15 min prior to the session</td>
</tr>
<tr>
<td>November 11</td>
<td>18,000</td>
<td>15 min prior to the session</td>
</tr>
</tbody>
</table>
Industry sponsored satellite sessions - what is included?

<table>
<thead>
<tr>
<th>Rooms</th>
<th>Acknowledgement</th>
</tr>
</thead>
<tbody>
<tr>
<td>Room rental</td>
<td>Acknowledgement in the final programme</td>
</tr>
<tr>
<td>Standard conference audio-visual equipment</td>
<td>Acknowledgement on the SIOG Website</td>
</tr>
<tr>
<td>Signage board advertising the satellite symposium</td>
<td>Symposium programme in the final programme</td>
</tr>
<tr>
<td>Opportunity to brand the speaker lectern</td>
<td>A4 insert in conference pack</td>
</tr>
<tr>
<td>Display table at the entrance of the meeting room</td>
<td>Mentioning in e-mail blast to all members</td>
</tr>
<tr>
<td>Photos of your session by the official event photographer</td>
<td></td>
</tr>
</tbody>
</table>

Industry sponsored satellite session - your benefits

- Non competitive session = Captive audience of decision makers
- High visibility
- Respected forum for presenting innovations and cutting edge research
- Increased recognition among thought leaders in the geriatric oncology field

Important industry sponsored satellite session information

Slots are not competitive to maximize audience.

All industry sponsored satellite session programmes must be submitted to the SIOG Scientific Programme Committee for approval not later than July 2, 2017 with a view to ensuring the scientific quality and scope of the satellite symposia are held within the framework of the Conference. The programme must include the title of the satellite symposium, title of presentations and the name and country of speakers.

Notification of the acceptance/rejection/request for modifications to the programme decided by the SIOG Scientific Committee will be done before August 30, 2017.

All the speakers of the satellite symposia must be registered prior to the Conference by the Company/Sponsor taking a symposium slot, and their hotel and trip paid accordingly.

All industry satellite sessions must be held at the Conference Centre during the official time slots offered by SIOG 2017. Companies holding a satellite symposium outside the Conference centre and/or outside the official satellite symposia slots may be fined up to EUR 30’000, and they will not be invited to participate at the following Conference.

All industry sponsored satellite session programmes will be published in the Final Programme as submitted by the company/ sponsor.
General guidelines for industry sponsored satellite sessions

Sponsors of industry satellite sessions may select topics and speakers.

The use of the SIOG 2017 Conference logo on invitations and promotional documents related to the accepted industry satellite symposium is permitted. However, the SIOG logo cannot be used on any promotional documents or invites.

Invitations to the industry satellite session, no bigger than A4 format, can be included free of charge in the SIOG 2017 Conference package, provided that they are delivered in accordance to the shipment's deadline and instructions given by the organisers. SIOG bears no responsibility for the non-inclusion of leaflets in the delegates' packs if the shipping instructions and deadline were not respected.

In addition to the sponsorship fee, sponsors must cover travel, accommodation and onsite costs for speakers and chairs of their session.

Signposting, additional display or distribution of posters, brochures or any promotional material outside the designated industry satellite session rooms or outside the company exhibition stands is not permitted.

SIOG assumes that speakers and chairpersons of the industry satellite session will be contacted by the companies themselves to notify them of the time and place of sessions, to arrange for their registration, travel and accommodation.

SIOG does not require speakers of the industry satellite session to submit abstracts of their lectures as they will not be published in the Conference Abstract book. Companies can, however, publish their abstracts for distribution at the entrance of the industry satellite session room.

Companies holding an industry satellite session are responsible for obtaining the relevant information and complying with all national and international rules and regulations related to advertising and promotion of all products and services mentioned as part of the satellite session. Advertising of a specific product does not mean acceptance by SIOG and it is the full responsibility of the corporation that it is in accordance with the Italian and European laws, where applicable.

Participants fully registered to the conference, visitors wearing the visitors' badge, and exhibitors wearing the exhibitors' badge may attend the industry satellite session.
## Sponsorship recognition level/category

### Sponsor benefits by sponsor level

<table>
<thead>
<tr>
<th>SPONSORSHIP LEVEL</th>
<th>GOLD</th>
<th>SILVER</th>
<th>BRONZE</th>
<th>SUPPORTER</th>
</tr>
</thead>
<tbody>
<tr>
<td>Total sponsorship contribution over</td>
<td>EUR 36,500</td>
<td>EUR 26,500</td>
<td>EUR 16,000</td>
<td>EUR 11,000 &amp; below</td>
</tr>
<tr>
<td>Number of complimentary delegate registrations</td>
<td>4</td>
<td>3</td>
<td>2</td>
<td>1</td>
</tr>
<tr>
<td>Company logo and hyperlink to the sponsor website</td>
<td>X</td>
<td>X</td>
<td>X</td>
<td>X</td>
</tr>
<tr>
<td>Recognition as Gold, Silver or Bronze Sponsor on session rooms screens before and after all sessions</td>
<td>X</td>
<td>X</td>
<td>X</td>
<td>-</td>
</tr>
<tr>
<td>Recognition as Gold or Silver as on a designated Sponsor board displayed in the Conference Centre</td>
<td>X</td>
<td>X</td>
<td>-</td>
<td>-</td>
</tr>
<tr>
<td>Company logo on SIOG 2017 Final programme distributed to all participants at the conference</td>
<td>X</td>
<td>X</td>
<td>X</td>
<td>X</td>
</tr>
<tr>
<td>Company logo on SIOG 2017 preliminary programme if the sponsorship level is reached by the date of printing</td>
<td>X</td>
<td>X</td>
<td>X</td>
<td>X</td>
</tr>
<tr>
<td>1 hour advisory board meeting with SIOG Board</td>
<td>X</td>
<td>-</td>
<td>-</td>
<td>-</td>
</tr>
<tr>
<td>Reduction on all additional sponsor activities once the sponsorship level is reached</td>
<td>20%</td>
<td>15%</td>
<td>10%</td>
<td>-</td>
</tr>
</tbody>
</table>

Education and partnership opportunities for industry

SIOG 2017 WARSAW POLAND 9-11 NOV.
Individual sponsorship opportunities at SIOG 2017

Stand out from the crowd by enhancing your visibility at SIOG 2017 will give you the advantage and can play a key part in helping you achieve your Conference objectives. Ensure your company benefits from the highest level of exposure to specialist groups: surgical oncologists, geriatricians, medical oncologist, radiation oncologists, psychologists, sociologists, nurses and other healthcare professionals involved in the treatment of older patients with cancer.

Below, you will find a table which gives an overview of all the partnership opportunities available at SIOG 2017. The table is designed to help you compare, evaluate and easily understand the associated benefits related to each individual opportunity.

Section 1 - ‘Share science’ these opportunities will allow you to support the scientific content and items of the meeting

Section 2 - ‘Create the perfect 1st impression’ these opportunities will allow you to catch the delegate's attention upon arrival at the event

Section 3 - ‘Maximum brand impact’ these opportunities will allow you to really make your brand/product stand out on the exhibition/Conference floor.

You will also see that each opportunity is measured against 6 different types of benefit:

- **Benefit 1 - Scientific** - allowing you to fulfil the scientific needs of the delegates
- **Benefit 2 - Drive brand awareness** - allowing you to maximise awareness, strengthen your brand positioning
- **Benefit 3 - High volume/contact** - allowing you to maximise your visibility and increase brand/product awareness
- **Benefit 4 - Be different** - allowing you to emotionalise, retain customers, put your brand/product in a position that is seen as ‘unique and innovative’
- **Benefit 5 - Longevity** - allowing you to prolong your exposure post event
- **Benefit 6 - Networking opportunities** - allowing you to maximise the contact with your delegates

We know that in today's challenging economic climate and more than ever before, it is essential to be able to justify your spend and ensure your funds are being invested in the right places. We hope that this summary table and benefit evaluation tool will enable you to efficiently and effectively identify the opportunities that will best achieve your specific marketing goals.

<table>
<thead>
<tr>
<th>Share Science</th>
<th>Benefit 1</th>
<th>Benefit 2</th>
<th>Benefit 3</th>
<th>Benefit 4</th>
<th>Benefit 5</th>
<th>Benefit 6</th>
</tr>
</thead>
<tbody>
<tr>
<td>Sponsored Sessions</td>
<td>✓</td>
<td>✓</td>
<td>✓</td>
<td>✓</td>
<td>✓</td>
<td>✓</td>
</tr>
<tr>
<td>Satellite Symposia</td>
<td>✓</td>
<td>✓</td>
<td>✓</td>
<td>✓</td>
<td>✓</td>
<td>✓</td>
</tr>
<tr>
<td>Conference Content Capture</td>
<td>✓</td>
<td>✓</td>
<td>✓</td>
<td>✓</td>
<td>✓</td>
<td>✓</td>
</tr>
<tr>
<td>Poster Area</td>
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<td>✓</td>
<td>✓</td>
<td>✓</td>
<td>✓</td>
<td>✓</td>
</tr>
<tr>
<td>Travel Awards</td>
<td>✓</td>
<td>✓</td>
<td>✓</td>
<td>✓</td>
<td>✓</td>
<td>✓</td>
</tr>
<tr>
<td>Abstract Book</td>
<td>✓</td>
<td>✓</td>
<td>✓</td>
<td>✓</td>
<td>✓</td>
<td>✓</td>
</tr>
<tr>
<td>Best Poster Awards</td>
<td>✓</td>
<td>✓</td>
<td>✓</td>
<td>✓</td>
<td>✓</td>
<td>✓</td>
</tr>
<tr>
<td>Create the Perfect 1st impression</td>
<td>✓</td>
<td>✓</td>
<td>✓</td>
<td>✓</td>
<td>✓</td>
<td>✓</td>
</tr>
<tr>
<td>Conference Bags</td>
<td>✓</td>
<td>✓</td>
<td>✓</td>
<td>✓</td>
<td>✓</td>
<td>✓</td>
</tr>
<tr>
<td>Final Programme</td>
<td>✓</td>
<td>✓</td>
<td>✓</td>
<td>✓</td>
<td>✓</td>
<td>✓</td>
</tr>
<tr>
<td>Notepads / Pens</td>
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<td>✓</td>
<td>✓</td>
<td>✓</td>
<td>✓</td>
<td>✓</td>
</tr>
<tr>
<td>Wireless Access</td>
<td>✓</td>
<td>✓</td>
<td>✓</td>
<td>✓</td>
<td>✓</td>
<td>✓</td>
</tr>
<tr>
<td>Maximum Brand Impact</td>
<td>✓</td>
<td>✓</td>
<td>✓</td>
<td>✓</td>
<td>✓</td>
<td>✓</td>
</tr>
<tr>
<td>Advertisement in the Abstract Book</td>
<td>✓</td>
<td>✓</td>
<td>✓</td>
<td>✓</td>
<td>✓</td>
<td>✓</td>
</tr>
<tr>
<td>Advertisement in the Final Programme</td>
<td>✓</td>
<td>✓</td>
<td>✓</td>
<td>✓</td>
<td>✓</td>
<td>✓</td>
</tr>
</tbody>
</table>
Educational sponsorship opportunities

**Sponsored educational session**  
EUR 21,000 + VAT

The programme will consist of 10 scientific educational sessions that will take place from Thursday, November 9 to Saturday, November 11. SIOG 2017 sessions will last from 60 to 90 minutes and will be presented by key opinion leaders in their specific field. **There will be a maximum of 2 simultaneous sessions.**

SIOG has the final responsibility for the scientific content of the programme and has therefore the right to independently select topics and faculty. Sponsor companies will be recognized in the meeting with the wording **“Session organized with the support of an unrestricted educational grant from Company Name”**

**This opportunity includes:**
- CME accredited session
- Company logo on screen at the beginning and at the end of the session
- Acknowledgment in the official SIOG 2017 final programme
- Acknowledgment on the official SIOG 2017 website

**Conference content capture**  
EUR 20,000 + VAT

With the aim to give the educational content of SIOG 2017 a wider reach and impact, SIOG is planning the slide and audio recording of all the scientific sessions of our Milan meeting. Recordings will be made available one month after the meeting for the SIOG 2017 participants, SIOG members and the world-wide professional community for a period of 1 year.

**This opportunity includes:**
- Web banner on landing page of the meeting/library portals webcast
- Acknowledgement in the SIOG 2017 final programme
- Acknowledgement on the SIOG 2017 website

**Conference travel fellowship**  
EUR 3,000 + VAT per fellowship

Offer the opportunity to young scientist to attend SIOG 2017 by sponsoring travel fellowships. It is the best way to reach young scientists and start building a long-term relationship.

**This opportunity includes:**
- List of abstracts submitters benefiting from your support listed in final programme
- Recipients will be informed of their benefactor’s identify by the Organizing Committee
- Award sponsors acknowledged on signage placed inside the poster area
- Acknowledgement at the SIOG 2017 closing Presidential session
- Acknowledgement on the SIOG 2017 website
Online abstract book  
**EUR 20,000 + VAT**

Associate your brand with the high-quality science and innovative topics of the SIOG 2017 abstracts

The online abstracts book will give access to all abstracts presented at SIOG 2017 and will be made available to SIOG members, SIOG 2017 participants and also to the worldwide professional community through the SIOG online Educational Library.

**This opportunity includes:**

- Acknowledgement on the SIOG 2017 website
- Acknowledgement on the SIOG library webpage
- Acknowledgement in the SIOG 2017 Final Programme

Please contact SIOG head office directly for more information.

---

Abstract poster area  
**EUR 7,500 + VAT**

The posters will be displayed and viewed during the entire duration of the conference. The poster area will be located within a high-traffic area. This sponsorship opportunity provides you with the chance for maximum exposure as the poster area and the scientific display/exhibition are usually together, could we maybe include a free scientific display in this opportunity to make it more attractive? Price could be topped a little then too if needed of your company identity as you can organise some refreshment during the poster viewing.

**This opportunity includes:**

- a 6 sqm scientific display (including a table with 2 chairs, floor covering and a power outlet)
- Company logo on signage at the poster area
- Acknowledgement in the SIOG 2017 final programme
- Acknowledgement on the SIOG 2017 website
- Opportunity to network with participants

---

B.J. Kennedy Award: Best poster  
**EUR 3,000 + VAT**

The best poster will be selected by the SIOG Scientific Programme Committee and the main authors be offered a travel fellowship for the next SIOG Conference in 2018. Your company name and logo will be highlighted in the poster section of the conference programme. It is the best way to reach the best researchers!

**This opportunity includes:**

- List of abstracts submitters benefiting from your support listed in final programme
- Recipients will be informed of their benefactor’s identify by the Organizing Committee
- Award sponsors acknowledged on signage placed inside the poster area
- Acknowledgement in the SIOG 2017 final programme
- Acknowledgement on the SIOG 2017 and 2017 websites
Sponsorship - the classics

Conf...
The SIOG abstract book is a supplement of the Journal of Geriatric Oncology (JGO).

Advertisements in the online abstract book (+ VAT)

- Full page  EUR 1,500
- 1/2 page  EUR 850
- 1/4 page  EUR 650

The SIOG 2017 Final programme EUR 10’500 + VAT

The indispensable guide for all attendees at SIOG 2017

Put your name in the hands of the largest gathering of geriatric oncology specialists from Europe and around the world. The final programme is distributed to all delegates on-site. The programme contains the final definitive scientific programme, the social programme and general information about the conference. The delegates will use the final programme to plan and organise their activities on a daily basis and as a reference tool after the conference is over.

This opportunity includes:
- 4th cover page advert
- Acknowledgment in the official SIOG 2017 final programme
- Acknowledgment on the official SIOG 2017 website

Additional final programme advertising opportunities (A4):
- 2nd or 3rd cover page  EUR 1,800 (+ VAT)
- Inside full page  EUR 1,500 (+ VAT)
Scientific display at SIOG 2017

As part of SIOG 2017, an open space within the poster area will provide a unique opportunity for industry partners to set-up a scientific display (pop-up table) in order to showcase their services, research and educational programmes to an estimated audience of over 450 participants, all with interests in all areas of geriatric oncology. The layout of the area is expertly designed to ensure comfort to the delegates, optimised visitor flow and therefore maximum exposure for the partner.

Coffee breaks will all take place in the open space promoting frequent and repeated opportunities for the delegates to visit the posters and displays and to engage with you.

Display and costs

**Space (6m²) - EUR 3,500 (VAT not included)**

- Rental fee includes the space, a table with 2 chairs, floor covering and a power outlet
- Full company profile in the official SIOG conference final programme
- Company listing on the SIOG 2017 conference website
- 1 access badge to the coffee breaks/poster viewing and poster welcome reception

**Benefits to your company**

- Gain direct access to senior decision makers and collect attendees data
- Raise brand awareness
- Exchange ideas, educate
- Present your services and research in an interactive format

**Scientific display opening hours (TBC)**

- Thursday, November 9, 2017 10:30-20:30
- Friday, November 10, 2017 09:30-18:30
- Saturday, November 11, 2017 09:30-16:30

**SIOG 2017 Make your booking today**

Complete the relevant booking forms (see following pages) and and send it to:

**SIOG 2017**
C/O MCI Suisse SA
Rue du Pré-Bouvier 9
1217 Satigny
Switzerland
Tel: +41 22 33 99 614
Fax: +41 22 33 99 601
Email: corentin.ruy@mci-group.com
Or contact our SIOG Head Office at
events@siog.org for further information
Codes and compliance
pharmaceutical product promotion

All companies and associations participating and exhibiting at SIOG 2017 are advised to consult the guidelines and codes of practice applicable for Poland. By signing the relevant application forms to participate at the SIOG 2017, each company or organisation agrees to and confirms that it has reviewed the advice and guidelines which determine the applicable codes of practice in Poland.

INFARMA - Employers’ Association of Innovative Pharmaceutical Companies
http://en.infarma.pl/about-infarma/
http://www.efpia-e4ethics.eu/idc/groups/public/documents/c%C3%B3digodocumento/FARMA_129391.pdf

EFPIA - European Federation of Pharmaceutical Industries and Associations
http://www.efpia-e4ethics.eu/Farma_EFPIA_FARMA_107628?idDoc=FARMA_107628
http://transparency.efpia.eu/countries/5/30/Czech-Republic

IFPMA - International Federation of Pharmaceutical Manufacturers and Associations

EucoMed - Represents the European Medical Technology Industry
http://www.eucomed.be/key-themes/ethics

COCIR - The European Coordination Committee of the Radiological, Electromedical and Healthcare IT Industry
http://www.cocir.org/site

EACCME - The European Accreditation Council for CME
http://www.uems.eu/uems-activities/accreditation/eaccme
Payment and cancellation conditions

100% of the total amount will be charged upon confirmation. If you require to pay in two settlements, please send your payment schedule request to corentin.ruy@mci-group.com. All payments must be received in Euros and must be paid in full prior to the opening of the conference. 5% interest will be charged on any late payments. Polish VAT is not included in the published prices except the participant's registration fees.

Payment methods

Bank transfer
Bank: UBS, 1211 Geneva 2, Switzerland
Company: MCI Suisse SA - SIOG 2017
Account: No 369.393.71L
Clearing: 240
SWIFT: UBSWCHZH8OA
IBAN: CH180024024036939371L

Credit card

Visa, MasterCard and American Express are accepted. Please request a credit card authorisation form from corentin.ruy@mci-group.com
A credit card fee of 4% of the total amount will be charged.

Cancellation

Until February 7, 2017 - 25% of total amount will be retained
From February 7, 2017 to June 5, 2017 - 75% of total amount will be retained
From June 5, 2017 - 100% of total amount will be retained

For further information, please contact:

Corentin Ruy
Tel: +41 22 33 99 614
Fax: +41 22 33 99 631
E-mail: corentin.ruy@mci-group.com
PLEASE COMPLETE AND SEND TO:
MCI Suisse SA - c/o Corentin Ruy - Rue du Pré-Bouvier - 1217 Satigny - Switzerland
Email: corentin.ruy@mci-group.com

Please note that all acknowledgements of your company and listing of company name and address will be generated from the following information. It is mandatory to complete and sign this form to confirm your sponsorship. This form will be considered as a contract.

Company:     Company VAT number:
Contact name:
Address:
Postal code:  City:   Country:
Telephone:       Fax:
E-Mail:
Website:
P.O. number if applicable:

Date  Time Slot  Price
Thursday, November 9, 2017  60 mns  EUR 20,000
Friday, November 10, 2017  60 mns  EUR 19,000
Saturday, November 11, 2017  60 mns  EUR 18,000

Please tick the boxes
*I have read and agree with the SIOG 2017 payment and cancellation conditions above.
*I have taken all the steps to ensure that anyone working on the project is aware of these terms and conditions.

Place and date:  Signature and company stamp:

PAYMENT SCHEDULE
• All payments must be made in Euros (EUR)
Please refer to page 22 for complete guidelines

BY BANK TRANSFER
Bank:   UBS SA - 1211 Geneva 2 - Switzerland
Company:  MCI Suisse SA for SIOG 2017
Account N°:  No 369.393.71L
Clearing:  240
SWIFT:   UBSWCHZH80A
IBAN:    CH180024024036939371L

BY CREDIT CARD
Visa, MasterCard and American Express are accepted. Please request a Credit Card Authorisation Form.

CANCELLATION POLICY
Cancellation and changes to your original booking must be made in writing to MCI.

FOR CANCELLATIONS MADE
• Until February 7, 2017 - 25% of total amount will be retained
• From February 7, 2017 to June 5, 2017 - 75% of total amount will be retained
• From June 5, 2017 - 100% of total amount will be retained
Please complete and send to:
MCI Suisse SA - c/o Corentin Ruy - Rue du Pré-Bouvier - 1217 Satigny - Switzerland
Email: corentin.ruy@mci-group.com

Please note that all acknowledgements of your company and listing of company name and address will be generated from the following information. It is mandatory to complete and sign this form to confirm your sponsorship. This form will be considered as a contract.

Company:  
Company VAT number:
Contact name:
Address:
Postal code:  City:   Country:
Telephone:       Fax: 
E-Mail: 
Website: 
P.O. number if applicable:

We wish to reserve an open space of 6m² : EUR 3,500 + VAT

Please specify if your stand must not be located adjacent to a particular competitor: ___________________________

PAYMENT SCHEDULE
• All payments must be made in Euros (EUR)
Please refer to page 22 for complete guidelines

BY BANK TRANSFER
Bank:   UBS SA - 1211 Geneva 2 - Switzerland
Company:  MCI Suisse SA for SIOG 2017
Account N°:  No 369.393.71L
Clearing:  240
SWIFT:   UBSWCHZH80A
IBAN:   CH180024024036939371L

BY CREDIT CARD
Visa, MasterCard and American Express are accepted.
Please request a Credit Card Authorisation Form.

CANCELLATION POLICY
Cancellation and changes to your original booking must be made in writing to MCI.

FOR CANCELLATIONS MADE
• Until February 7, 2017 - 25% of total amount will be retained
• From February 7, 2017 to June 5, 2017 - 75% of total amount will be retained
• From June 5, 2017 - 100% of total amount will be retained

☑ I have read and agree with the SIOG 2017 payment and cancellation conditions above.
☑ I have taken all the steps to ensure that anyone working on the project is aware of these terms and conditions.

Place and date:  
Signature and company stamp:
Please complete and send to:
MCI Suisse SA - c/o Corentin Ruy - Rue du Pré-Bouvier - 1217 Satigny - Switzerland
Email: corentin.ruy@mci-group.com

Please note that all acknowledgements of your company and listing of company name and address will be generated from the following information. It is mandatory to complete and sign this form to confirm your sponsorship. This form will be considered as a contract.

<table>
<thead>
<tr>
<th>Sponsorship Items</th>
<th>Price</th>
<th>X</th>
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<td>Gold level</td>
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<td>Supporter level</td>
<td>EUR 11,000 and below</td>
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| Sponsored educational session    | EUR 21,000* |   |          |                     |
| Content capture                  | EUR 20,000* |   |          |                     |
| Poster area                      | EUR 7,500*  |   |          |                     |
| Online abstract book             | EUR 20,000* |   |          |                     |
| Travel fellowship                | EUR 3,000*  |   |          |                     |
| Best poster award                | EUR 3,000*  |   |          |                     |

| Create the perfect first impression | EUR 5,500* |   |
| Final programme                  | EUR 10,500* |   |
| Notepads and pens                | EUR 3,500*  |   |
| Conference pack inserts A4       | EUR 3,500*  |   |
| WiFi access                      | EUR 6,000*  |   |

Advert in the final programme
• 2nd or 3rd cover page EUR 1,800*
• Inside full page EUR 1,500*

Advert in the online abstract book
• Full page EUR 1,500
• 1/2 page EUR 850
• 1/4 page EUR 650

Please tick the appropriate boxes
*VAT not included

Payment Schedule
• All payments must be made in Euros (EUR)

By Bank Transfer
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Company: MCI Suisse SA for SIOG 2017
Account N°: No 369.393.71L
Clearing: 240
SWIFT: UBSWCHZH80A
IBAN: CH180024024036939371L

By Credit Card
Visa, MasterCard, and American Express are accepted. Please request a Credit Card Authorisation Form.

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Cancellation and changes to your original booking must be made in writing to MCI.

For Cancellations Made
• Until February 7, 2017 - 25% of total amount will be retained
• From February 7, 2017 to June 5, 2017 - 75% of total amount will be retained
• From June 5, 2017 - 100% of total amount will be retained

I have read and agree with the SIOG 2017 payment and cancellation conditions above.
I have taken all the steps to ensure that anyone working on the project is aware of these terms and conditions.

Place and date:
Signature and company stamp:
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